

Hi All,

The end of an era. We (Phil Ingpen, Jan and Bob Braid) wish to announce that the time has come for their retirement from Runner's World. The shop will cease to operate at the end of February 2012.

From the very humble beginnings in the front office of a real estate agency in Coghlan Road, Subiaco in 1979, Runner's World has been a lifetime experience for us where we have met and developed friendships with a wide range of people from humble souls to Supreme Court judges, athletes from Herb Elliott, Shirley Strickland to Rob de Castella, Steve Moneghetti, Greg Welch to the present day champions. However, the most important people to us have been our regular customers some of whom we are now serving their sons and daughters and their grandkids...our eternal gratitude to you all.

It has been more than a business to us and we have tried hard over the years for keep Runner's World as something special and different, as far as possible from the sterile environment of many other shops. We preferred the warmer and more welcoming "clutter" approach to encourage social interaction – Steve "man of steel" Barrie often refers to the shop as an "Aladdin's cave". This is one of the reasons we have elected to close the shop rather than actively pursue the sale option.

We welcome all past and new customers to come in and grab a bargain while you can or simply just reminisce with us. It is truly the end of an era.

Please feel free to pass this email onto others who may be interested.

All the best,

Bob.