

COMMUNICATIONS SURVEY

A total of 97 of our members completed the survey, which gives us an excellent cross-section of views of our members. Our thanks go to Ross Keane and the Thomas family for collecting the data, and to Club Statistician Barbara Blurton for compiling the results. We also thank all of our members who participated in the survey.

COMMUNICATION EFFECTIVENESS

Those members responding rated the effectiveness of our communication to members as:

Very Good	38
Good	36
OK	17
Poor	4

VETRUN

On the future of Vetrun, 66 respondents supported the proposed change to bi-monthly/quarterly and 27 did not.

The committee saw this as a very positive endorsement for change and we will be moving to 6 Vetrans per year in 2014.

Some of you may have got the impression that such a change would mean no more posted magazine. This is not the case and in fact with a less regular magazine, the number electing to receive a hard copy could well increase.

APPOINTMENT OF COMMUNICATIONS OFFICER

There has been some consideration over the past couple of years that the club should have a Communications Officer. The committee have taken the view that there is nothing in these survey results to suggest this is necessary and will not be making such an appointment.

OTHER MATTERS ARISING FROM SURVEY

Included in the survey results, members gave us many other comments and suggestions for improvement. The Committee has reviewed all of these and have decided it will implement the following:

1. Where outcomes from committee meetings directly affect members, these will be continue to be reported on the website and in Vetrun
2. Whenever there is an important club notice or a change to an already published programme, the club will send the information by email.
3. Flyers promoting the club will be available on Sundays for handing out to the general public

An essential aspect of our communication with members is the use of email. **It is essential that everyone lets the club know of changes to email addresses. If your email address is not up to date in our records, you will not receive these notices.**

As always you can contact the committee with any question or issue. Either use the website button, or just speak to a committee member at a club event.

The Committee